

## **Surfboat Sponsorship Packages Available for 2009.**

Dear Potential Sponsor.

Sponsorship and Marketing opportunities are now available for the 2009 Surf Lifesaving season.

This involves televised Competition exposure throughout Australia, New Zealand and world wide within the Surf Lifesaving movement and is inclusive of Bungan Beach SLSC`s three (3) uniformed signwritten racing Surfboats involving their high profile Crews and is inclusive of another new Surfboat, valued at \$25,000 to be purchased in the first week of November, 2008.

Bungan Beach is one of Sydney`s best kept secrets, and is the "home" of the Bungan Beach Boaties and Barker College, Hornsby.

**A great opportunity exists for your Co. to be involved at the elite level within Surf Lifesaving Competition being featured and televised all around Australia, New Zealand and overseas with one of Australia`s most successful Surfboat Clubs in the past decade.**

Matt Collins is the current Sweep and Coach of the Bungan Beach SLSC Open Men and Junior Crews.

In the last 10 year period, Bungan Beach SLSC Crews (including Juniors and Open Women Crews) have won at least one Major Championship **each season** in these years inclusive of other numerous wins at Branch, NSW and Australian Championship Final appearances.

As recently as last season they were the SNBeaches Branch, and State Open Mens Representative Crew finishing a close 2nd. in the NSW Interbranch and 2nd. in the Australian Centenary Interstate Championships and are universally recognized as one of the premier Crews in Australia and New Zealand.

They also finished 3rd. in the Internationally televised Ocean Thunder Professional Surfboat Series perpetually held at Dee Why Beach, NSW, which is broadcast all over the world via multiple replays on Fox and Sky and are one of this years favourites and ranked 2nd. overall in this upcoming seasons Series.

**There is again this season, two "one hour" highlights packages on free to air television on Channel 9 throughout Australia and New Zealand as well as overseas.**

Please see [www.oceanthunder.com.au](http://www.oceanthunder.com.au) for further details on this years proposed schedule of Events, plus additional exposure and recognition on the Bungan Beach SLSC Website on [www.bunganbeachsurfclub.com](http://www.bunganbeachsurfclub.com)

Bungan Beach SLSC`s Open Mens Crew, combined with our Junior Crew is the strongest combination we have fielded in the past decade and should again figure prominently.

I, as the main Sponsor of Bungan Beach SLSC **guarantee** the minimum \$50/60,000 **each** seasons spending in the Surfboat area of Competition and we try to on sell the other 60/70% of expenses via **signage** on the Surfboats, equipment, clothing, tents, Websites etc..

Regarding the above Surfboat signage proposal, we have **one** maximum of \$20,000 Sponsorship, or **two** \$10,000 Sponsorship packages, or **four** \$5,000 packages available for **each** season, which includes the mentioned uniformed three (3) uniformed sign written Surfboats, equipment, clothing, tents, and Website etc. exposure.

An annual Sponsors Luncheon thanking all of Bungan Beach SLSC Sponsors is also planned.

The **major** "\$20,000" package virtually ensures blanket mobile signage on the three racing Surfboats which travel throughout the Sydney CBD Metropolitan, Country and Interstate for training and Competition for 11 months of the year.

There is also a **5th. and 6th. Optional Package** of a set of signwritten carbon oars and sweep oar for \$5,000, and a signwritten Tent for \$5,000 with the same additional benefits as mentioned in paragraph thirteen.

Your Co.'s prominent signage and "bang for bucks" would be enormous.

The "boaties" of Bungan Beach SLSC in partnership with the locals and Barker College provide a potential Surfboat Sponsor with huge Business, Marketing and Advertising possibilities.

Please don't hesitate to contact me at your earliest convenience.

Cheers.

Steve Reilly  
Sponsorship and Marketing  
Bungan Beach SLSC  
2008/09.